

The ever-changing business world demands continuous adaptation of the company's rhythm to the rules that the market fixes. As economy becomes global, the companies make a great effort to advance and grow with it. Growing international competition, new and emergent technologies, economic fluctuations and the greater expectation from clients and personnel have become true challenges for managers from public as well as private sectors. Such important changes provide excellent opportunities but -at the same time- they mean difficulties, since decisions must be made quickly and with little mistake margin.We think that the speed in the ability of answering will determine the differentiation between companies.

#### ||||EURO||||FINANZ

EUROFINANZ, a global advisory, investment and asset management firm, is part of an interdisciplinary group formed by professionals with expertise in different fields, among which we can mention: Technical and Financial Engineering, Environment Care, Conventional and Renewable Energies and Agribusiness. The base of this group undertaking is possible because of the interrelation existing among investigation, consultation, training and development for the action. The operative, dynamic and updated approach applied to the attainment of our objectives allows a constant analysis of challenges and potentialities of action which are adjusted to the fluctuating and exacting demands of the market.

Inspired in an enterprising culture, competent enough as to take risks, and to invest and work based on technological and commercial innovation, EUROFINANZ has fixed its competitive strategy using as key instruments the human capital, permanent innovation and self-improvement, assimilation of knowledge and its ability to act ahead of reactions that changes cause in the context.

Our philosophy recognizes that quality in services is founded on the principles of integrity, efficiency, competence, sustainability and commitment.

#### **OUR SERVICES**

With the evolving international financial markets, innovative financial solutions are the key to successful implementation of the special financial services that generate funds for economic growth.

EUROFINANZ, working quietly and effectively, with its diverse financial sources, its global expertise and its worldwide financial connections, can capitalize on the opportunities presented by the changing financial markets around the world.

Through experienced assistance to business, EUROFINANZ bridges the gap between the sophistification of established financial centers and the needs of companies from emerging markets.

Our ability to attract wealthy investors is a direct result of experience, know-how and countless hours of effort.

EUROFINANZ offers a variety of specialized techniques that can fulfill virtually every financial requirement.

### INVESTMENT STRATEGY

Through our customer-focused and industry-concentric investment model, we partner with clients to define and achieve the business goals. Our team of professionals counsel clients on equity & equity-linked financing, leveraged finance, and restructuring & recapitalization solutions.

Our approach to investments considers the following framework:

- Medium to long-term horizon
- · Integrated value chains export-oriented
- Development and cultivation of investment management and relationships alligned with strategic objectives
- Focus the portfolio on industries of interest
- Investment decisions based on value creation and innovation
- · Sustainable competitive-advantaged opportunities, with foreseeable price structure and adequate legal framework
- Structure of access to businesses by capitalization, restructuring, M&A
- · Responsible investing. Fully integrate environmental, social and governance (ESG) issues into our research and investment decision process.

#### **IIIIEUROIIIFINANZ INVESTMENT AREAS**

**ENVIRONMETAL CARE** 



**BIOTECH** 

**AGRIBUSINESS** 





**RENEWABLE ENERGIES** 



FINANCIAL ENGINEERING



**INNOVATIVE TECHNOLOGIES** 



#### **FORFAITING**

Globalization and higher growth rates in most African and Latin American countries are responsible for the substantial increase in these countries trade volumes. In order to stay competitive and improve the region's trade deficits, African and Latin American exporters will have to become more innovative and take advantage of the products used daily by their competitors in the remainder of the world, primarily in the Developed Countries.

Forfaiting techniques can offer flexible solutions and not only advance inter-African and inter-Latin American trade but also assist in opening the remainder of the world to trade finance in Africa and Latin America. By using forfaiting, it is possible to get financing for foreign trade transactions on a "without recourse" basis, i.e. exporter sells payment instruments and Forfaiter assumes the responsibility to claim the debt to importer.

#### PROJECT FINANCE

Sustainable economic growth under conditions of stability and progressive integration to global economies have propitiated the development and implementation of infrastructure and private production projects. Most of them have been executed through Project Finance.

Project Finance offers a number of advantages to a sponsor, including limiting the recourse of the lenders to a particular project and avoiding the imposition of significant restrictive convenants on the sponsor.

The development of Project Finance has enabled small companies to bid for very large contracts. Often natural resources delopments are funded with this type of finance. Project Finance is a form of medium/long-term borrowing that has been developed for a particular purpose. The underlying idea behind this type of finance is that the security against which the funds are advanced is a project rather than the standing or potential of the borrower, or an asset of the business. Therefore, the key consideration is the financial viability of the project.

Because of institutions' exposure limits, large projects often require financing from more than one institution in order to go ahead. As well as cooperating together, the institutions try to leverage up their financial contribution by attracting additional funding from commercial banks and other sources. Their real contribution to the project financing can be larger than it nominally appears because the involvement of an international institution in a project's financing encourages both investors and other sources of finance.

### SECURITIZATION

To date, local banks have maintained careful policies to grant long term loans. Mostly, due to the risk of liquidity represented by the assignment of credits, which immobilizes funds and reduces lending capability.

Increase in system efficiency requires not only the restructuration of lesser competitive banks but the innovation of the whole system based on new financial instruments implementation.

Costs and lack of credit -specially for emerging economies- are the two great barriers that securitization looks for elimination. Securitization allows to become low liquidity investments, as immovables, into securities tradable in capital markets, with high liquidity and acceptance by a lot of investors.

Securitization is a financial technique whereby a pool of credits originated by one or more Originators is separated from their balance–sheet and transferred to a legal vehicle (SPV) which will obtain necessary funds to purchase them through the issuance and sale of securities guaranteed by such transferred portfolio.

Securities' purchasers may be institutional investors such as mutual or pension funds, or thousands of small investors who buy certificates of participation through public offerings.

#### BOOT / BOO

The private provision of public services has emerged as one of the most innovative new developments for the distribution of public goods. There are many methods in which privately developed infrastructure projects can be financed. While there are many other arrangements, Build Own-Operate (BOO), and Build-Own-Operate-Transfer (BOOT) are the more common methods of financing.

These financing methods are immensely complex in financial and legal terms and require an extended period of time to develop and negotiate.

Both of them are used in projects that involve new facilities and require financing to constructed them. The sponsoring consortium financing the project takes care of the construction and operations of the facilities as owners and is expected to transfer them (in BOOT case) back to the host government at some future date, normally at no cost.

The three main areas of infrastructure that BOO and BOOT methods are applied to are telecommunications, road transportation, and power generation.

Financing methods such as BOO and BOOT have great potential to reduce the cost of infrastructure development through capital and operating cost savings.

As these financing methods become better understood and standard solutions to problems are better accepted, BOO and BOOT, and other methods will be easier to negotiate and implement in the future.

# **CORPORATE FUNDING**

Projects often require funding and a transfer of technology from the more developed countries to stimule economic growth.

EUROFINANZ advises and assists corporations to enter foreign markets and expand their physical presence in the emerging markets.

We can arrange funding, in compliance with the legal requirements of the countries involved:

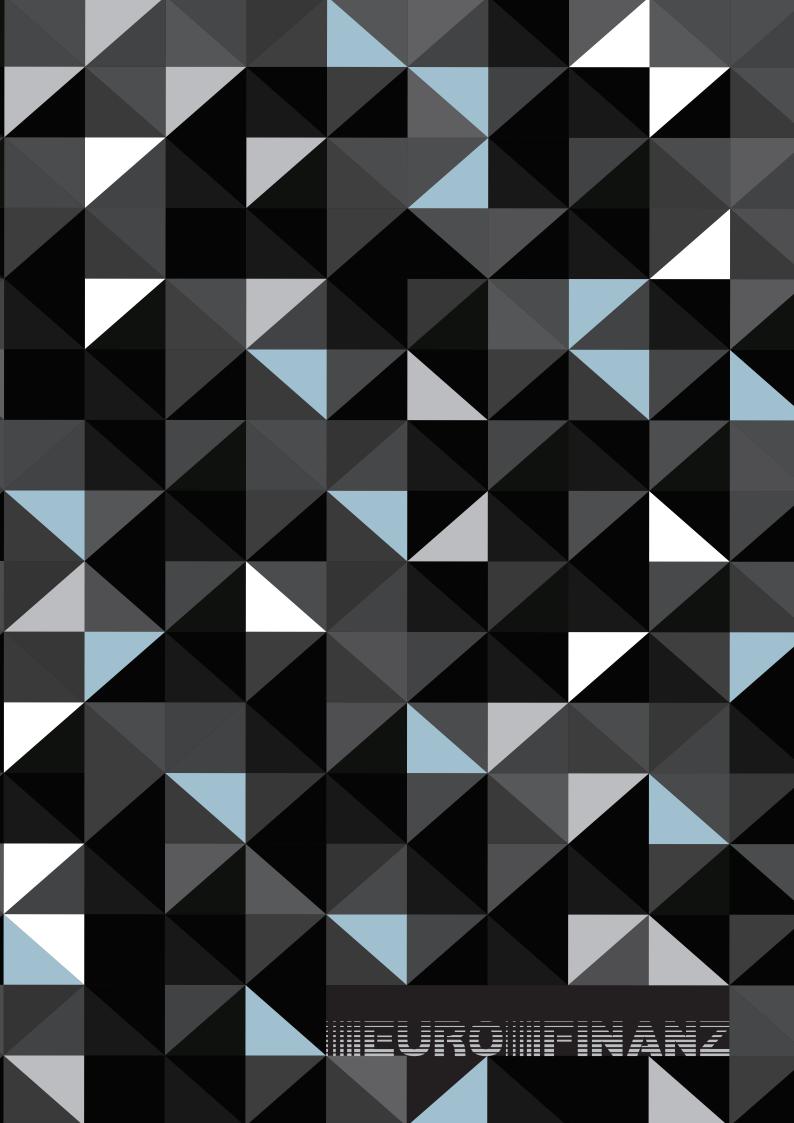
- Initial Public Offerings
- ADR's
- Preferred shares
- Convertible loan stock
- Company restructuring
- Debentures and bonds
- Medium and Long term sources of finance

# OTHER SERVICES

- Strategic planning
- Investment appraisal
- Risk analysis
- Venture capital
- Corporate trust services
- Management buyout advise
- International financial management
- Mergers & Acquisitions
- Special financial structures

# WELL POSITIONED DUE TO KEY FACTORS

- √ cutting-edge business concepts
- √ state-of-the-art technologies access
- √ expertise as project developer
- √ agreements for projects implementation
- ✓ unmatched opportunities due to virgin or early-stage markets
- √ deep knowledge of local conditions
- √ highly skilled team
- experience in financial structures and international markets



# **LOCATIONS**



#### **CONTACT US TODAY**

We welcome the opportunity to discuss how our services will benefit you the most. Contact us today to obtain more information.

EUROFINANZ ASSET MANAGEMENT LTD 16 Berkeley Street, W1J 8DZ, London United Kingdom PHONE: +44 (0) 20 3907 4228 www.eurofinanz.uk - info@eurofinanz.uk

